

January 1, 2012

## Canon Group CSR Activity Policy

~ Contributing to the Realization of a Better Society as a Good Corporate Citizen ~

The Canon Group,  
recognizing that its corporate activities are  
supported by the development of society as a whole,  
aims to achieve growth through sound and fair business activities  
while contributing to the realization of a better society as  
a good corporate citizen.

Therefore, Canon will promote its CSR activities within  
the international and local communities,  
effectively leveraging the company's  
advanced technological strengths, global business deployment,  
and diverse, specialized human resources.

### Key Activities

- Contribute to cultural improvement; support the arts, science, sports, etc.
- Provide humanitarian support to people and regions facing harsh conditions due to disasters, etc.
- Contribute to the promotion of both enriched lifestyles and the global environment
- Contribute to society through business activities
- Contribute to the realization of a sound and fair society