Canon

CONSOLIDATED RESULTS FOR THE FIRST QUARTER ENDED MARCH 31, 2015

April 27, 2015

CONSOLIDATED RESULTS

(Millions of yen, thousands of U.S. dollars, except per share amounts)

				Actual						Project	ion	
		ended arch 31, 2015		Three months ended farch 31, 2014	Cha	nge(%)		hree months ended arch 31, 2015		Year ending December 31, 2015	Char	nge(%)
Net sales Operating profit Income before income taxes Net income attributable	¥	857,445 66,197 61,281	¥	868,312 82,639 79,191	- - -	1.3 19.9 22.6	\$	7,145,375 551,642 510,675	¥	3,860,000 380,000 390,000	+++++	3.6 4.5 1.8
to Canon Inc.	¥	33,930	¥	47,610		28.7	\$	282,750	¥	255,000	+	0.1
Net income attributable to Canon - Basic - Diluted	Inc.	31.07 31.07	per ¥	42.11 42.11	<u>-</u>	26.2 26.2	\$	0.26 0.26	¥	233.53	+	2.0
	Ma	As of arch 31, 2015	Dec	Actual As of cember 31, 2014	Cha	nge(%)	M	As of arch 31, 2015				
Total assets	¥	4,284,215	¥	4,460,618		4.0	<u>\$</u>	35,701,792				
Canon Inc. shareholders' equity	¥	2,869,104	¥	2,978,184		3.7	\$	23,909,200				

Notes: 1. Canon's consolidated financial statements are prepared in accordance with U.S. generally accepted accounting principles.

^{2.} U.S. dollar amounts are translated from yen at the rate of JPY 120 = U.S.\$1, the approximate exchange rate on the Tokyo Foreign Exchange Market as of March 31, 2015, solely for the convenience of the reader.

I. Operating Results and Financial Conditions

2015 First Quarter in Review

Looking back at the global economy in the first quarter of 2015, the U.S. economy continued recovering smoothly as employment conditions and consumer spending steadily improved. In Europe, although the U.K. and Germany showed signs of economic recovery, the economies of Russia and Southern European nations remained stagnant. The pace of economic expansion in China remained modest while other emerging countries faced slowdowns owing to currency depreciation. As for the Japanese economy, improvement was seen in the corporate sector and consumer spending was stable. As a result, the global economy overall continued realizing moderate growth.

As for the markets in which Canon operates amid these conditions, demand for office multifunction devices (MFDs) and laser printers maintained steady growth. Demand for semiconductor lithography equipment increased, fueled by continued customer investment. As for cameras, demand continued to decline both for interchangeable-lens digital cameras and digital compact cameras. Looking at inkjet printers, demand decreased slightly from the previous year due to sluggish market conditions in emerging economies.

During the first quarter, MFDs and laser printers enjoyed steady growth that has continued from the previous year. Despite solid growth in the U.S. market, interchangeable-lens digital cameras continued to face severe conditions in other regions while sales volume for digital compact cameras decreased in all regions compared with the same period of the previous year. Net sales of inkjet printers also decreased, mainly in Japan and emerging countries. Consequently, first quarter net sales decreased 1.3% year on year to ¥857.4 billion despite the positive effect of favorable currency exchange rates. The gross profit ratio rose 1.4 points year on year to 51.1% thanks to ongoing cost-cutting activities and efforts aimed at controlling price reductions while gross profit increased 1.6% despite the decline in sales. Operating expenses increased 6.7% year on year to ¥372.4 billion owing to such factors as the increase in foreign-currency-denominated operating expenses after conversion into yen due to the depreciation of the yen, along with the increase in R&D expenses related to new business and new products. As a result, first-quarter operating profit decreased by 19.9% to ¥66.2 billion. Other income (deductions) decreased by ¥1.5 billion due to foreign currency exchange losses while income before income taxes decreased by 22.6% year on year to ¥61.3 billion. Net income attributable to Canon Inc. decreased by 28.7% to ¥33.9 billion due to such factors as the increase in corporate tax as a result of the revision to Japan's tax system that was passed by the Diet in March.

Basic net income attributable to Canon Inc. shareholders per share for the quarter was \(\frac{\pma}{3}\)1.07, a year on year decrease of \(\frac{\pma}{1}\)1.04.

Results by Segment

Looking at Canon's first-quarter performance by business unit, within the Office Business Unit, as for office MFDs, despite the healthy demand for new imageRUNNER ADVANCE C350/C250-series models, color A4 (letter and legal-sized)-model imageRUNNER ADVANCE machines, and the imagePRESS C800/C700, color models targeting the light production market, total sales volume decreased slightly from the year-ago period due to slow demand in Asian countries and the rush in demand in Japan during the first quarter of the previous year that preceded the country's consumption tax increase. As for high-speed continuous-feed printers and wide-format printers, sales of the Océ ColorStream 3000 series showed solid growth. Among laser printers, although sales volume decreased in Japan as a result of the rush in demand during the same period of the previous year leading up to the consumption tax hike, sales volume overall increased owing to steadily growing demand in other regions. As a result, coupled with the positive effects of favorable currency exchange rates, sales for the business unit totaled \mathbb{Y}529.1 billion, a year on year increase of 3.9%, while operating profit totaled \mathbb{Y}71.7 billion, declining 1.0% due to the increase in R&D and other expenses.

Within the Imaging System Business Unit, although sales volume of interchangeable-lens digital cameras declined due to market shrinkage, the U.S. market showed signs of recovery with sales volume increasing from the same period of the previous year. Solid demand for advanced-amateur models, such as the EOS 7D Mark II, contributed to an improvement in the gross profit ratio. As for digital compact cameras, although sales volume for low-end models declined due to the ongoing contraction of the market in all regions from the previous year, sales volume for high-added-value models, featuring high image quality and high-magnification zoom capabilities, increased from the same period of the previous year. As for inkjet printers, although sales volume in the U.S. increased from the same period of the previous year thanks to sales promotions for new products featuring enhanced mobile-device compatibility for which demand is increasing and MAXIFY business-model inkjet printers, total sales volume declined slightly due to economic stagnation in emerging countries and the previous year's rush in demand in Japan leading up to the hike in the country's consumption tax. As a result, sales for the business unit decreased by 10.3% to \mathbb{262.7} billion year on year, while operating profit totaled \mathbb{29.1} billion, a decline of 30.7%.

In the Industry and Others Business Unit, within the semiconductor lithography equipment segment, ongoing investment by manufacturers led to an increase in first-quarter unit sales of lithography systems for memory devices and power semiconductor devices from the same period of the previous year. As for FPD lithography equipment, although no sales were recorded during the quarter, the market for FPD lithography equipment showed solid growth with positive developments in orders and shipments. Looking at medical equipment, although total sales for the segment decreased from the same period of the previous year, sales volume for high-resolution wireless models, among Canon's mainstay digital radiography systems, increased. Consequently, sales for the business unit totaled ¥89.3 billion, a decrease of 0.5% year on year, while operating profit recorded a loss of ¥7.8 billion owing to upfront investment into next-generation technologies.

Cash Flow

During the first quarter of 2015, cash flow from operating activities totaled \(\frac{4}{99.5}\) billion, a decrease of \(\frac{4}{32.8}\) billion compared with the same period of the previous year due to the decrease in profit along with an increase in inventory. Due to capital investment focused on new products and a decrease in time deposits with original maturities of more than three months, which are included in short-term investments, cash flow from investing activities decreased \(\frac{4}{22.8}\) billion year on year to \(\frac{4}{33.7}\) billion. Accordingly, free cash flow totaled \(\frac{4}{65.8}\) billion, a decrease of \(\frac{4}{10.0}\) billion compared with the corresponding year-ago period.

Cash flow from financing activities recorded an outlay of ¥94.6 billion, mainly arising from the dividend payout.

Owing to these factors, as well as the negative impact from foreign currency translation adjustments, cash and cash equivalents decreased by ¥50.9 billion to ¥793.7 billion from the end of the previous year.

Outlook

As for the outlook in the second quarter onward, the economic recovery in the U.S. is expected to gain momentum, supported by steady consumer spending and employment conditions. Projections for the European economy point to continued weak growth due to increasing uncertainty surrounding such factors as the recession in the Russian economy and the resurgent financial crisis in Greece. China's economy is expected to face a slowdown while projections for other emerging countries indicate that more time will be needed for a recovery due to currency depreciations and other factors. As for the Japanese economy, consumer spending is expected to gradually recover amid an improvement in employment conditions. Looking at the global economy as a whole, while the outlook for a recovery going into the latter half of the year remains unchanged, the pace of recovery will likely be slower than originally assumed.

In the businesses in which Canon is involved, demand for MFDs is projected to expand moderately, mainly for color models. Likewise, demand in the laser printer market is also expected to continue growing moderately, centered on multifunction models. As for interchangeable-lens digital cameras, demand is expected to be weaker than originally forecast at the beginning of the year. Within the digital compact camera market, although projections point to continued market contraction for low-end models, demand for high-added-value models featuring high image quality and high-magnification zoom capabilities is expected to grow steadily. Looking at inkjet printers, as market conditions in emerging countries gradually recover as the latter half of the year approaches, demand is expected to remain in line with the previous year. Within the industrial equipment market, demand for semiconductor lithography equipment is expected to increase compared with the previous year as manufacturers are expected to boost capital outlays in response to increasing demand for memory devices, image sensors and power semiconductors, while demand for FPD lithography equipment is also projected to increase as device manufacturers boost capital investment amid growing panel demand.

With regard to currency exchange rates for the second quarter onward, on which Canon's performance outlook is based, Canon anticipates exchange rates of \$120 to the U.S. dollar and \$130 to the euro, representing a depreciation of approximately \$14 against the U.S. dollar and an appreciation of approximately \$10 against the euro compared with the annual average rates of the previous year.

Upon taking into consideration these foreign exchange rate assumptions and the current economic forecast, Canon projects full-year consolidated net sales in 2015 of \(\pm\)3,860.0 billion, a year on year increase of 3.6%; operating profit of \(\pm\)380.0 billion, a year on year increase of 4.5%; income before income taxes of \(\pm\)390.0 billion, a year on year increase of 1.8%; and net income attributable to Canon Inc. of \(\pm\)255.0 billion, a year on year increase of 0.1%.

Consolidated Outlook

Fisca	l vear

Fiscal year	Millions of yen												
		Year e Decembe	_		Change		Change		Change		Change Year ended December 31, 201-		Change (%)
	Previo	us Outlook (A)	Rev	ised Outlook (B)		(B - A)		Results (C)	(B - C) / C				
Net sales	¥	3,900,000	¥	3,860,000	¥	(40,000)	¥	3,727,252	+3.6%				
Operating profit		380,000		380,000		-		363,489	+4.5%				
Income before income taxes		390,000		390,000		-		383,239	+1.8%				
Net income attributable to													
Canon Inc.	¥	260,000	¥	255,000	¥	(5,000)	¥	254,797	+0.1%				

This document contains forward-looking statements with respect to future results, performance and achievements that are subject to risk and uncertainties and reflect management's views and assumptions formed by available information. All statements other than statements of historical fact are statements that could be considered forward-looking statements. When used in this document, words such as "anticipate," "believe," "estimate," "expect," "intend," "may," "plan," "project" or "should" and similar expressions, as they relate to Canon, are intended to identify forward-looking statements. Many factors could cause the actual results, performance or achievements of Canon to be materially different from any future results, performance or achievements that may be expressed or implied by such forward-looking statements, including, among others, changes in general economic and business conditions, changes in currency exchange rates and interest rates, introduction of competing products by other companies, lack of acceptance of new products or services by Canon's targeted customers, inability to meet efficiency and cost reduction objectives, changes in business strategy and various other factors, both referenced and not referenced in this document. A detailed description of these and other risk factors is included in Canon's annual report on Form 20-F, which is on file with the United States Securities and Exchange Commission. Should one or more of these risks or uncertainties materialize, or should underlying assumptions prove incorrect, actual results may vary materially from those described herein. Canon does not intend or assume any obligation to update these forward-looking statements.

II. Financial Statements

1. CONSOLIDATED BALANCE SHEETS

	M			illions of yen		
		As of		As of		Change
	<u>Ma</u>	rch 31, 2015	Dece	ember 31, 2014		Change
ASSETS						
Current assets:						
Cash and cash equivalents	¥	793,701	¥	844,580	¥	(50,879)
Short-term investments		41,578		71,863		(30,285)
Trade receivables, net		536,805		625,675		(88,870)
Inventories		562,832		528,167		34,665
Prepaid expenses and other current assets		320,450		321,648		(1,198)
Total current assets		2,255,366		2,391,933		(136,567)
Noncurrent receivables		29,590		29,785		(195)
Investments		66,830		65,176		1,654
Property, plant and equipment, net		1,252,923		1,269,529		(16,606)
Intangible assets, net		171,308		177,288		(5,980)
Other assets		508,198		526,907		(18,709)
Total assets	¥	4,284,215	¥	4,460,618	¥	(176,403)
LIABILITIES AND EQUITY						
Current liabilities:						
Short-term loans and current portion of long-term debt	¥	937	¥	1,018	¥	(81)
Trade payables		315,148		310,214		4,934
Accrued income taxes		32,897		57,212		(24,315)
Accrued expenses		326,473		345,237		(18,764)
Other current liabilities		190,865		207,698		(16,833)
Total current liabilities		866,320		921,379		(55,059)
Long-term debt, excluding current installments		1,152		1,148		4
Accrued pension and severance cost		272,477		280,928		(8,451)
Other noncurrent liabilities		113,897		116,405		(2,508)
Total liabilities		1,253,846		1,319,860		(66,014)
Equity:						
Canon Inc. shareholders' equity:						
Common stock		174,762		174,762		-
Additional paid-in capital		401,482		401,563		(81)
Legal reserve		65,057		64,599		458
Retained earnings		3,261,037		3,320,392		(59,355)
Accumulated other comprehensive income (loss)		(22,280)		28,286		(50,566)
Treasury stock, at cost		(1,010,954)		(1,011,418)		464
Total Canon Inc. shareholders' equity		2,869,104		2,978,184		(109,080)
Noncontrolling interests	_	161,265		162,574		(1,309)
Total equity		3,030,369		3,140,758		(110,389)
Total liabilities and equity	¥	4,284,215	¥	4,460,618	¥	(176,403)

	Millions of yen					
		As of	As of			
	Ma	rch 31, 2015	December 31, 2014			
Notes:						
1. Allowance for doubtful receivables	¥	11,545	¥	12,122		
2. Accumulated depreciation		2,519,147		2,519,259		
3. Accumulated other comprehensive income (loss):						
Foreign currency translation adjustments		90,827		144,557		
Net unrealized gains and losses on securities		12,799		12,546		
Net gains and losses on derivative instruments		608		(2,603)		
Pension liability adjustments		(126,514)		(126,214)		

2. CONSOLIDATED STATEMENTS OF INCOME AND CONSOLIDATED STATEMENTS OF COMPREHENSIVE INCOME

Consolidated statements of income

	Millions of yen						
	Th	ree months	Three months				
		ended	•	ended	Chai	nge(%)	
	<u>Mai</u>	ch 31, 2015	Marc	h 31, 2014			
Nr. 1	***	0== 44=	***	0.60.212			
Net sales	¥	857,445	¥	868,312	-	1.3	
Cost of sales		418,881		436,830			
Gross profit		438,564		431,482	+	1.6	
Operating expenses:							
Selling, general and administrative expenses		293,128		274,025			
Research and development expenses		79,239		74,818			
		372,367		348,843			
Operating profit	-	66,197		82,639	-	19.9	
Other income (deductions):							
Interest and dividend income		1,587		1,604			
Interest expense		(101)		(103)			
Other, net		(6,402)		(4,949)			
		(4,916)		(3,448)			
Income before income taxes		61,281		79,191	-	22.6	
Income taxes		26,429		28,613			
Consolidated net income	-	34,852		50,578			
Less: Net income attributable to noncontrolling interests		922		2,968			
Net income attributable to Canon Inc.	¥	33,930	¥	47,610	-	28.7	
		· ·					

Consolidated statements of comprehensive income

	Mill					
		ree months ended rch 31, 2015		ree months ended ch 31, 2014	Change	
Consolidated net income	¥	34,852	¥	50,578	-	31.1
Other comprehensive income (loss), net of tax						
Foreign currency translation adjustments		(54,128)		(32,736)		
Net unrealized gains and losses on securities		472		(1,319)		
Net gains and losses on derivative instruments		3,213		2,378		
Pension liability adjustments		(305)		13,937		
		(50,748)		(17,740)		
Comprehensive income (loss)		(15,896)		32,838		-
Less: Comprehensive income attributable to						
noncontrolling interests		740		2,733		
Comprehensive income (loss) attributable to Canon Inc.	¥	(16,636)	¥	30,105		-

3. DETAILS OF SALES

Sales by business unit	Three Mai		months ended rch 31, 2014	Change(%)		
Office	¥	529,131	¥	509,176	+	3.9
Imaging System		262,658		292,809	-	10.3
Industry and Others		89,303		89,770	-	0.5
Eliminations		(23,647)		(23,443)		-
Total	¥	857,445	¥	868,312	-	1.3
		Million	s of yen			
Sales by region		Three months ended March 31, 2015			Change(%)	
Japan	¥	165,143	¥	191,713	-	13.9
Overseas:						
Americas		248,975		228,531	+	8.9
Europe		245,959		261,911	-	6.1
Asia and Oceania		197,368		186,157	+	6.0
		692,302		676,599	+	2.3
Total	¥	857,445	¥	868,312	-	1.3

Notes 1. The primary products included in each of the segments are as follows:

Office Business Unit:

Office multifunction devices (MFDs) / Laser multifunction printers (MFPs) / Laser printers / Digital production printing systems / High speed continuous feed printers / Wide-format printers / Document solutions

Imaging System Business Unit:

Interchangeable lens digital cameras / Digital compact cameras / Digital camcorders / Digital cinema cameras / Interchangeable lenses / Compact photo printers / Inkjet printers / Large-format inkjet printers / Commercial photo printers / Image scanners / Multimedia projectors / Broadcast equipment / Calculators

Industry and Others Business Unit:

Semiconductor lithography equipment / FPD (Flat panel display) lithography equipment / Digital radiography systems / Ophthalmic equipment / Vacuum thin-film deposition equipment / Organic LED (OLED) panel manufacturing equipment / Die bonders / Micromotors / Network cameras / Handy terminals / Document scanners

2. The principal countries and regions included in each regional category are as follows:

Americas: United States of America, Canada, Latin America

Europe: United Kingdom, Germany, France, Netherlands, European countries, Middle East and Africa

Asia and Oceania: China, Asian countries, Australia

4. CONSOLIDATED STATEMENTS OF CASH FLOWS

		Millions of yen				
		nonths ended ch 31, 2015	Three months ended March 31, 2014			
Cash flows from operating activities:						
Consolidated net income	¥	34,852	¥	50,578		
Adjustments to reconcile consolidated net income to net cash		ŕ		ŕ		
provided by operating activities:						
Depreciation and amortization		64,416		61,352		
Loss on disposal of fixed assets		916		2,647		
Deferred income taxes		(713)		4,212		
Decrease in trade receivables		67,368		61,575		
Increase in inventories		(52,604)		(6,945)		
Increase in trade payables		27,012		6,651		
Decrease in accrued income taxes		(23,650)		(16,677)		
Decrease in accrued expenses		(8,053)		(12,162)		
Increase (decrease) in accrued (prepaid) pension and severance cost		1,202		(6,326)		
Other, net		(11,294)		(12,651)		
Net cash provided by operating activities		99,452		132,254		
Cash flows from investing activities:						
Purchases of fixed assets		(56,344)		(57,418)		
Proceeds from sale of fixed assets		495		1,861		
Purchases of available-for-sale securities		(73)		(122)		
Decrease in time deposits, net		27,808		25		
Acquisitions of subsidiaries, net of cash acquired		(4,351)		(980)		
Purchases of other investments		(963)		-		
Other, net		(293)		159		
Net cash used in investing activities		(33,721)		(56,475)		
Cash flows from financing activities: Proceeds from issuance of long-term debt		248		179		
Repayments of long-term debt		(358)		(580)		
Decrease in short-term loans, net		-		(41)		
Dividends paid		(92,806)		(73,905)		
Repurchases of treasury stock, net		364		(50,006)		
Other, net		(2,051)		(1,391)		
Net cash used in financing activities		(94,603)		(125,744)		
Effect of exchange rate changes on cash and cash equivalents		(22,007)		(11,853)		
Net change in cash and cash equivalents		(50,879)		(61,818)		
Cash and cash equivalents at beginning of period	ī	844,580		788,909		
Cash and cash equivalents at end of period	¥	793,701	¥	727,091		

5. NOTE FOR GOING CONCERN ASSUMPTION

Not applicable.

6. SEGMENT INFORMATION

(1) SEGMENT INFORMATION BY BUSINESS UNIT

		Millions of yen				
		months ended ch 31, 2015	Three	months ended rch 31, 2014	Cha	nge(%)
Office		CH 51, 2015		2017		
Net sales:						
External customers	¥	528,499	¥	508,099	+	4.0
Intersegment		632		1,077	_	41.3
Total		529,131		509,176	+	3.9
Operating cost and expenses		457,415		436,719	+	4.7
Operating profit	¥	71,716	¥	72,457	_	1.0
Imaging System						
Net sales:						
External customers	¥	262,349	¥	292,613	-	10.3
Intersegment		309		196	+	57.7
Total		262,658		292,809	-	10.3
Operating cost and expenses		233,540		250,783	-	6.9
Operating profit	¥	29,118	¥	42,026	_	30.7
Industry and Others						
Net sales:						
External customers	¥	66,597	¥	67,600	-	1.5
Intersegment		22,706		22,170	+	2.4
Total		89,303		89,770	_	0.5
Operating cost and expenses		97,142		97,391	_	0.3
Operating profit	¥	(7,839)	¥	(7,621)		-
Corporate and Eliminations						
Net sales:						
External customers	¥	-	¥	-		-
Intersegment		(23,647)		(23,443)		-
Total		(23,647)		(23,443)		-
Operating cost and expenses		3,151		780		-
Operating profit	¥	(26,798)	¥	(24,223)		-
Consolidated						
Net sales:						
External customers	¥	857,445	¥	868,312	-	1.3
Intersegment				-		-
Total		857,445		868,312	_	1.3
Operating cost and expenses		791,248		785,673	+	0.7
Operating profit	<u>¥</u>	66,197	¥	82,639	-	19.9

(2) SEGMENT INFORMATION BY GEOGRAPHIC AREA

	Millio	Millions of yen					
	Three months ended	Three	Three months ended		Change(%)		
	March 31, 2015	Ma	rch 31, 2014	Change (70)			
Japan							
Net sales:							
External customers	¥ 182,437	¥	208,645	-	12.6		
Intersegment	432,034		407,091	+	6.1		
Total	614,471		615,736	-	0.2		
Operating cost and expenses	548,348		538,797	+	1.8		
Operating profit	¥ 66,123	¥	76,939	_	14.1		
Americas							
Net sales:							
External customers	¥ 247,599	¥	228,200	+	8.5		
Intersegment	4,167		693	+	501.3		
Total	251,766		228,893	+	10.0		
Operating cost and expenses	247,536		224,325	+	10.3		
Operating profit	¥ 4,230	¥	4,568	-	7.4		
Europe							
Net sales:							
External customers	¥ 246,349	¥	261,573	_	5.8		
Intersegment	14,651		11,476	+	27.7		
Total	261,000		273,049	_	4.4		
Operating cost and expenses	260,772		268,018	_	2.7		
Operating profit	¥ 228	¥	5,031	_	95.5		
Asia and Oceania							
Net sales:							
External customers	¥ 181,060	¥	169,894	+	6.6		
Intersegment	215,581		191,634	+	12.5		
Total	396,641		361,528	+	9.7		
Operating cost and expenses	379,656		344,640	+	10.2		
Operating profit	¥ 16,985	¥	16,888	+	0.6		
Corporate and Eliminations							
Net sales:							
External customers	¥ -	¥	_		_		
Intersegment	(666,433)	•	(610,894)		_		
Total	(666,433)		(610,894)				
Operating cost and expenses	(645,064)		(590,107)				
Operating profit	¥ (21,369)	¥	(20,787)				
Consolidated							
Net sales:							
External customers	¥ 857,445	¥	868,312	_	1.3		
Intersegment	± 03/,443	+	500,512	-	1.3		
Total	857,445		868,312	_	1.3		
Operating cost and expenses	791,248		785,673	+	0.7		
Operating cost and expenses Operating profit	¥ 66,197	¥	82,639		19.9		
Operating profit	# 00,19/	Ŧ	0Z,039		17.7		

7. SIGNIFICANT CHANGES IN CANON INC. SHAREHOLDERS' EQUITY

None.

8. BASIS OF PRESENTATION AND SIGNIFICANT ACCOUNTING POLICIES

(1) GROUP POSITION

1. Number of Group Companies

	March 31, 2015	December 31, 2014	Change
Subsidiaries	263	261	2
Affiliates	7	7	-
Total	270	268	2

2. Change in Group Entities

Subsidiaries

Addition: 5 companies Removal: 3 companies

3. Subsidiaries Listed on Domestic Stock Exchange

Tokyo Stock Exchange (1st section): Canon Marketing Japan Inc., Canon Electronics Inc.

(2) SIGNIFICANT ACCOUNTING POLICIES

Canon's consolidated financial statements are prepared in accordance with U.S. generally accepted accounting principles.

CONSOLIDATED RESULTS FOR THE FIRST QUARTER ENDED MARCH 31, 2015

SUPPLEMENTARY REPORT

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This document contains forward-looking statements with respect to future results, performance and achievements that are subject to risk and uncertainties and reflect management's views and assumptions formed by available information. All statements other than statements of historical fact are statements that could be considered forward-looking statements. When used in this document, words such as "anticipate," "believe," "estimate," "expect," "intend," "may," "plan," "project" or "should" and similar expressions, as they relate to Canon, are intended to identify forward-looking statements. Many factors could cause the actual results, performance or achievements of Canon to be materially different from any future results, performance or achievements that may be expressed or implied by such forward-looking statements, including, among others, changes in general economic and business conditions, changes in currency exchange rates and interest rates, introduction of competing products by other companies, lack of acceptance of new products or services by Canon's targeted customers, inability to meet efficiency and cost reduction objectives, changes in business strategy and various other factors, both referenced and not referenced in this document. A detailed description of these and other risk factors is included in Canon's annual report on Form 20-F, which is on file with the United States Securities and Exchange Commission. Should one or more of these risks or uncertainties materialize, or should underlying assumptions prove incorrect, actual results may vary materially from those described herein. Canon does not intend or assume any obligation to update these forward-looking statements.

1. SALES BY GEOGRAPHIC AREA AND BUSINESS UNIT

(Millions of yen)

20	15	20	14	Change year	over veer
				Change year	over year
1st quarter	Year (P)	1st quarter	Year	1st quarter	Year
95,160	-	102,020	380,594	-6.7%	-
38,154	-	53,343	207,281	-28.5%	-
31,829	-	36,350	136,442	-12.4%	-
165,143	741,500	191,713	724,317	-13.9%	+2.4%
433,339	-	406,079	1,695,194	+6.7%	-
224,195	-	239,270	1,135,220	-6.3%	-
34,768	-	31,250	172,521	+11.3%	-
692,302	3,118,500	676,599	3,002,935	+2.3%	+3.8%
176,828	-	156,166	656,783	+13.2%	-
63,980	-	65,897	345,707	-2.9%	-
8,167	-	6,468	34,010	+26.3%	-
248,975	1,147,700	228,531	1,036,500	+8.9%	+10.7%
167,503	-	173,532	689,275	-3.5%	-
71,048	-	81,551	367,050	-12.9%	-
7,408	-	6,828	34,159	+8.5%	-
245,959	1,009,000	261,911	1,090,484	-6.1%	-7.5%
		-			
89,008	-	76,381	349,136	+16.5%	-
89,167	-	91,822	422,463	-2.9%	-
19,193	-	17,954	104,352	+6.9%	-
197,368	961,800	186,157	875,951	+6.0%	+9.8%
632	-	1,077	2,944	-41.3%	-
309	-	196	693	+57.7%	-
22,706	-	22,170	89,802	+2.4%	-
(23,647)	-	(23,443)	(93,439)	-	-
0	0	0	0	-	-
529,131	2,180,500	509,176	2,078,732	+3.9%	+4.9%
262,658	1,310,000	292,809	1,343,194	-10.3%	-2.5%
89,303	460,900	89,770	398,765	-0.5%	+15.6%
(23,647)	(91,400)	(23,443)		-	-
857,445	3,860,000	868,312	3,727,252	-1.3%	+3.6%
	38,154 31,829 165,143 433,339 224,195 34,768 692,302 176,828 63,980 8,167 248,975 167,503 71,048 7,408 245,959 89,008 89,167 19,193 197,368 632 309 22,706 (23,647) 0 529,131 262,658 89,303 (23,647)	38,154 - 31,829 - 165,143 741,500 433,339 - 224,195 - 34,768 - 692,302 3,118,500 176,828 - 63,980 - 8,167 - 248,975 1,147,700 167,503 - 71,048 - 7,408 - 245,959 1,009,000 89,008 - 89,167 - 19,193 - 197,368 961,800 632 - 309 - 22,706 - (23,647) - 0 0 529,131 2,180,500 89,303 460,900 89,303 460,900 (23,647) (91,400)	38,154 - 53,343 31,829 - 36,350 165,143 741,500 191,713 433,339 - 406,079 224,195 - 239,270 34,768 - 31,250 692,302 3,118,500 676,599 176,828 - 156,166 63,980 - 65,897 8,167 - 6,468 248,975 1,147,700 228,531 167,503 - 173,532 71,048 - 6,828 245,959 1,009,000 261,911 89,008 - 76,381 89,167 - 91,822 197,368 961,800 186,157 632 - 1,077 309 - 196 22,706 - 22,170 (23,647) - (23,443) 0 0 0 529,131 2,180,500 509,176	38,154 - 53,343 207,281 31,829 - 36,350 136,442 165,143 741,500 191,713 724,317 433,339 - 406,079 1,695,194 224,195 - 239,270 1,135,220 34,768 - 31,250 172,521 692,302 3,118,500 676,599 3,002,935 176,828 - 156,166 656,783 63,980 - 65,897 345,707 8,167 - 6,468 34,010 248,975 1,147,700 228,531 1,036,500 167,503 - 173,532 689,275 71,048 - 81,551 367,050 7,408 - 6,828 34,159 245,959 1,009,000 261,911 1,090,484 89,008 - 76,381 349,136 89,167 - 91,822 422,463 19,193 - 17,954 104,352 </td <td>38,154 - 53,343 207,281 -28.5% 31,829 - 36,350 136,442 -12.4% 165,143 741,500 191,713 724,317 -13.9% 433,339 - 406,079 1,695,194 +6.7% 224,195 - 239,270 1,135,220 -6.3% 34,768 - 31,250 172,521 +11.3% 692,302 3,118,500 676,599 3,002,935 +2.3% 176,828 - 156,166 656,783 +13.2% 63,980 - 65,897 345,707 -2.9% 8,167 - 6,468 34,010 +26,3% 248,975 1,147,700 228,531 1,036,500 +8.9% 71,048 - 81,551 367,050 -12.9% 7,408 - 6,828 34,159 +8.5% 245,959 1,009,000 261,911 1,090,484 -6.1% 89,008 - 76,381 349,136</td>	38,154 - 53,343 207,281 -28.5% 31,829 - 36,350 136,442 -12.4% 165,143 741,500 191,713 724,317 -13.9% 433,339 - 406,079 1,695,194 +6.7% 224,195 - 239,270 1,135,220 -6.3% 34,768 - 31,250 172,521 +11.3% 692,302 3,118,500 676,599 3,002,935 +2.3% 176,828 - 156,166 656,783 +13.2% 63,980 - 65,897 345,707 -2.9% 8,167 - 6,468 34,010 +26,3% 248,975 1,147,700 228,531 1,036,500 +8.9% 71,048 - 81,551 367,050 -12.9% 7,408 - 6,828 34,159 +8.5% 245,959 1,009,000 261,911 1,090,484 -6.1% 89,008 - 76,381 349,136

2. SEGMENT INFORMATION BY BUSINESS UNIT

(Millions of yen)

	20	15	20	14	Change yea	ır over year
	1st quarter	Year (P)	1st quarter	Year	1st quarter	Year
Office						
External customers	528,499	2,179,200	508,099	2,075,788	+4.0%	+5.0%
Intersegment	632	1,300	1,077	2,944	-41.3%	-55.8%
Total sales	529,131	2,180,500	509,176	2,078,732	+3.9%	+4.9%
Operating profit	71,716	330,000	72,457	292,057	-1.0%	+13.0%
% of sales	13.6%	15.1%	14.2%	14.0%	-	-
Imaging System						
External customers	262,349	1,308,300	292,613	1,342,501	-10.3%	-2.5%
Intersegment	309	1,700	196	693	+57.7%	+145.3%
Total sales	262,658	1,310,000	292,809	1,343,194	-10.3%	-2.5%
Operating profit	29,118	187,200	42,026	194,601	-30.7%	-3.8%
% of sales	11.1%	14.3%	14.4%	14.5%	-	-
Industry and Others						
External customers	66,597	372,500	67,600	308,963	-1.5%	+20.6%
Intersegment	22,706	88,400	22,170	89,802	+2.4%	-1.6%
Total sales	89,303	460,900	89,770	398,765	-0.5%	+15.6%
Operating profit	(7,839)	(22,800)	(7,621)	(21,801)	-	-
% of sales	-8.8%	-4.9%	-8.5%	-5.5%	-	-
Corporate and Eliminations						
External customers	-	-	-	-	-	-
Intersegment	(23,647)	(91,400)	(23,443)	(93,439)	-	-
Total sales	(23,647)	(91,400)	(23,443)	(93,439)	-	-
Operating profit	(26,798)	(114,400)	(24,223)	(101,368)	-	-
Consolidated						
External customers	857,445	3,860,000	868,312	3,727,252	-1.3%	+3.6%
Intersegment	-	-	-	-	-	-
Total sales	857,445	3,860,000	868,312	3,727,252	-1.3%	+3.6%
Operating profit	66,197	380,000	82,639	363,489	-19.9%	+4.5%
% of sales	7.7%	9.8%	9.5%	9.8%	_	-

(P)=Projection

3. OTHER INCOME / DEDUCTIONS

(Millions of yen)

	201	2015		4	Change year over year	
	1st quarter	Year (P)	1st quarter	Year	1st quarter	Year
Interest and dividend, net	1,486	2,300	1,501	7,406	(15)	(5,106)
Forex gain (loss)	(7,926)	(8,900)	(5,807)	2,628	(2,119)	(11,528)
Equity earnings of affiliated companies	301	200	93	478	+208	(278)
Other, net	1,223	16,400	765	9,238	+458	+7,162
Total	(4,916)	10,000	(3,448)	19,750	(1,468)	(9,750)

4. BREAKDOWN OF PRODUCT SALES WITHIN BUSINESS UNIT

	20	15	201	14
	1st quarter	Year (P)	1st quarter	Year
Office				
Monochrome copiers	15%	16%	15%	16%
Color copiers	19%	20%	18%	19%
Printers	43%	41%	43%	42%
Others	23%	23%	24%	23%
Imaging System				
Cameras	59%	62%	62%	64%
Inkjet printers	31%	29%	29%	27%
Others	10%	9%	9%	9%
Industry and Others				
Lithography equipment	18%	24%	16%	23%
Others	82%	76%	84%	77%

(P)=Projection

5. SALES GROWTH IN LOCAL CURRENCY (Year over year)

		2015		
	1st qu	arter	Year(P)	
Office				
Japan	-	6.7%	-	
Overseas	-	1.7%	-	
Total	-	2.8%	+0.2%	
Imaging System				
Japan	-2	8.5%	-	
Overseas	-1	2.8%	-	
Total	-1	5.6%	-6.8%	
Industry and Others				
Japan	-1	2.4%	-	
Overseas	+	7.5%	-	
Total	-	1.8%	+14.5%	
Total				
Japan	-1	3.9%	+2.4%	
Overseas	-	5.2%	-1.5%	
Americas	-	6.3%	-1.6%	
Europe	-	4.1%	-3.4%	
Asia and Oceania	-	5.3%	+1.1%	
Total	-	7.1%	-0.7%	

6. PROFITABILITY

	20	15	20	014
	1st quarter Year (P)		1st quarter	Year
ROE *1	4.6%	8.5%	6.7%	8.7%
ROA *2	3.1%	5.7%	4.6%	5.9%

^{*1} Return on Equity; Based on Net Income attributable to Canon Inc. and Total Canon Inc. Shareholders' Equity

(P)=Projection

7. IMPACT OF FOREIGN EXCHANGE RATES

(1) Exchange rates

(Yen)

	2015			20	014
	1st quarter	2nd-4th quarter (P)	Year (P)	1st quarter	Year
Yen/US\$	119.25	120.00	119.84	102.69	106.18
Yen/Euro	133.89	130.00	130.92	140.77	140.62

(P)=Projection

(2) Impact of foreign exchange rates on sales (Year over year)

(Billions of yen)

	2015		
	1st quarter	Year (P)	
US\$	+45.9	+166.3	
Euro	(11.5)	(66.5)	
Other currencies	+6.6	+25.8	
Total	+41.0	+125.6	

(P)=Projection

(3) Impact of foreign exchange rates per yen

(Billions of yen)

(c) p and or - or - g - or - or - g - or - or - g - or - or	
	2015
	2nd-4th quarter (P)
On sales	
US\$	12.0
Euro	4.9
On operating profit	
US\$	4.4
Euro	2.2

(P)=Projection

8. STATEMENTS OF CASH FLOWS

(Millions of yen)

	2015		20	14
	1st quarter	Year (P)	1st quarter	Year
Net cash provided by operating activities	99,452	528,000	132,254	583,927
Net cash used in investing activities	(33,721)	(568,000)	(56,475)	(269,298)
Free cash flow	65,731	(40,000)	75,779	314,629
Net cash used in financing activities	(94,603)	(179,800)	(125,744)	(300,886)
Effect of exchange rate changes on cash and cash equivalents	(22,007)	(24,800)	(11,853)	41,928
Net change in cash and cash equivalents	(50,879)	(244,600)	(61,818)	55,671
Cash and cash equivalents at end of period	793,701	600,000	727,091	844,580

^{*2} Return on Assets ; Based on Net Income attributable to Canon Inc.

9. R&D EXPENDITURE

(Millions of yen)

	20	15	20	2014		
	1st quarter	Year (P)	1st quarter	Year		
Office	27,372	-	24,686	104,391		
Imaging System	21,439	-	20,940	87,510		
Industry and Others	12,284	-	6,194	26,516		
Corporate and Eliminations	18,144	-	22,998	90,562		
Total	79,239	315,000	74,818	308,979		
% of sales	9.2%	8.2%	8.6%	8.3%		

(P)=Projection

10. INCREASE IN PP&E & DEPRECIATION AND AMORTIZATION

(Millions of yen)

	2015		2014	
	1st quarter	Year (P)	1st quarter	Year
Increase in PP&E	45,202	205,000	38,054	182,343
Depreciation and amortization	64,416	275,000	61,352	263,480

(P)=Projection

11. INVENTORIES

(1) Inventories

(Millions of yen)

	2015	2014	Difference
	Mar.31	Dec.31	
Office	242,882	238,344	+4,538
Imaging System	185,832	168,802	+17,030
Industry and Others	134,118	121,021	+13,097
Total	562,832	528,167	+34,665

(2) Inventories/Sales*

(Days)

(-)			
	2015	2014	Difference
	Mar.31	Dec.31	Difference
Office	41	42	(1)
Imaging System	51	43	+8
Industry and Others	154	132	+22
Total	54	50	+4

^{*}Index based on the previous six months sales.

12. DEBT RATIO

	2015	2014	Difference
	Mar.31	Dec.31	
Total debt / Total assets	0.0%	0.0%	0.0%

13. OVERSEAS PRODUCTION RATIO

	2015	2014	
	1st quarter	Year	
Overseas production ratio	62%	60%	

14. NUMBER OF EMPLOYEES

	2015	2014	Difference	
	Mar.31	Dec.31	Billerence	
Japan	68,690	69,201	(511)	
Overseas	121,984	122,688	(704)	
Total	190,674	191,889	(1,215)	