

WILDLIFE AS CANON SEES IT

Above it all. The Masai giraffe's towering stature gives it a privileged position on the savannah, allowing it to outcompete other plant foragers and spot predators long before they get near. Built for height, the giraffe has dense, strong bones closer to the ground, while those in its neck and head are relatively light. Males even use their long necks as weapons when fighting

each other. But the world's tallest animal has no defense against the dual scourges of illegal hunting and habitat loss.

As Canon sees it, images have the power to raise awareness of the threats facing endangered species and the natural environment, helping us make the world a better place.



